

## **IPAT ADVERTISING RATES 2012**

NO EXTRA CHARGE FOR COLOR

FULL PAGE:           7 1/2 x 9 3/4 \$200.00  
HALF PAGE:           7 1/2 x 4 7/8 \$100.00  
QUARTER PAGE:   3 3/4 x 4 7/8 \$ 50.00  
BUSINESS CARD:   2 x 2 3/5 \$ 25.00

The above rates are for print-ready ads only. Ad size may be changed as needed.

Please follow requirements for ads sent by mail.

FULL PAGE.....JPEG and should be 10 inches wide at 300 dpi

ALL OTHER ADS.....JPEG and should be 8 inches wide at 300 dpi

PHOTOS should be saved at 10 inches wide.

TIF files are better and must be on a CD

### **ADVERTISING DEADLINES**

Issue #1- Jan/Feb/March.....September 15

Issue #2 - April/May/June: .....December 15

Issue #3 - July/Aug/Sept: .....March 15

Issue #4 - Oct/Nov/Dec: .....June 15

### **SEND AD COPY TO:**

DORIS ACKILLI, EDITOR

P O BOX 189

SOUTH SALEM, NY 10590

email: [ipatdorisackilli@aol.com](mailto:ipatdorisackilli@aol.com) - ph: 914-533-2066

### **SEND AD PAYMENT TO:**

BILLIE SMITH, OFFICE MANAGER

IPAT, INC.

P O BOX 1807

GRAPEVINE, TEXAS 76099

email: [ipattx@yahoo.com](mailto:ipattx@yahoo.com) - ph: 817-251-1185

Ad payments may be made by check payable to IPAT, Inc. or by Credit Card: Master Card or Visa.

If you are using a credit card call or email the IPAT office with your information.

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